Case study: Hanzestrohm





The Challenge

Hanzestrohm lacked insight into their current sustainability performance.





The Solution

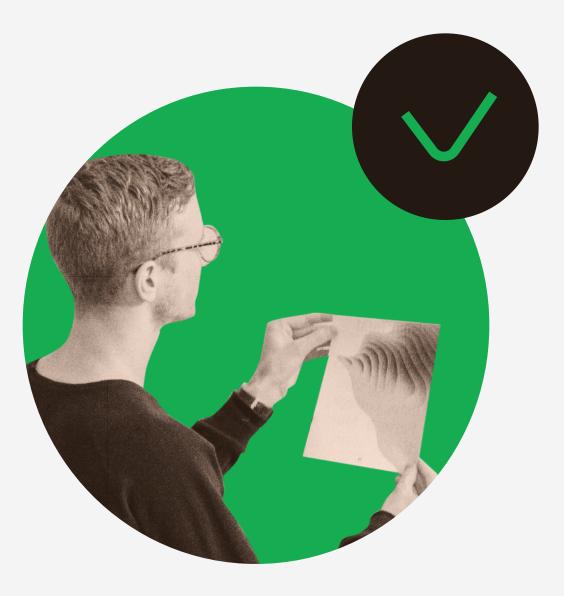
A carbon footprint assessment for all entities to get insight into GHG emissions.

Identification of areas throughout the business where emissions can be reduced.

The outcome

Insight into carbon footprint and reduction opportunities.

Potential reductions that could reduce footprint by 31%.



Company Facts

€ <100 million in revenue
135 employees
4 business units
60 current ESG score
EcoVadis

The context

- Hanzestrohm had already improved their ESG rating from 49 to 60 on the EcoVadis assessment, now holding a Silver Medal
- The company now also wanted insight into the carbon footprint of their operations.

Project Objectives

- Assess company-wide scope 1, 2 and 3 carbon emissions;
- Identify emissions hotspots;
- Benchmark emissions against competitors to gauge how they have been performing;
- Identify opportunities to reduce emissions.

Key Outcomes

- Valuable insight and metrics that allows Hanzestrohm to undertand their carbon footprint and how to reduce it;
- Multiple KPIs that will enable Hanzestrohm to measure ongoing improvement.
- Emission reduction opportunities that could reduce Hanzestrohm's footprint by 31%

Nexio Projects' Solution

- A comprehensive carbon footprint assessment for all entities;
- A detailed carbon footprint assessment report;
- Identification of the areas throughout the business where emissions can be reduced;
- A benchmark of Hanzestrohm's carbon footprint per employee agains companies in similar industries to see where the company stands.

"We have prioritised sustainability within our group of entities and see it as crucial to long-term success. Nexio projects' detailed carbon footprint assessment report shows us where our hotspots are and provides the insight needed to reduce."

Gijs Hemmink, Sustainability manager, Hanzestrohm

