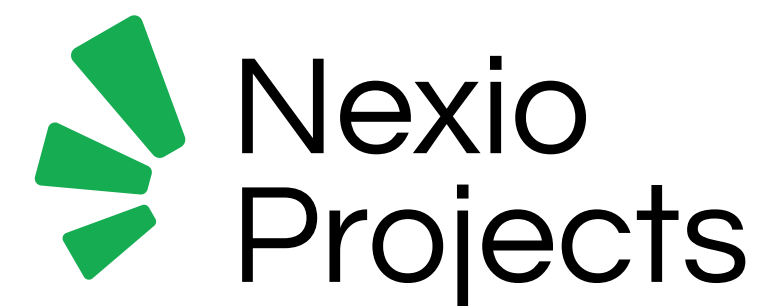
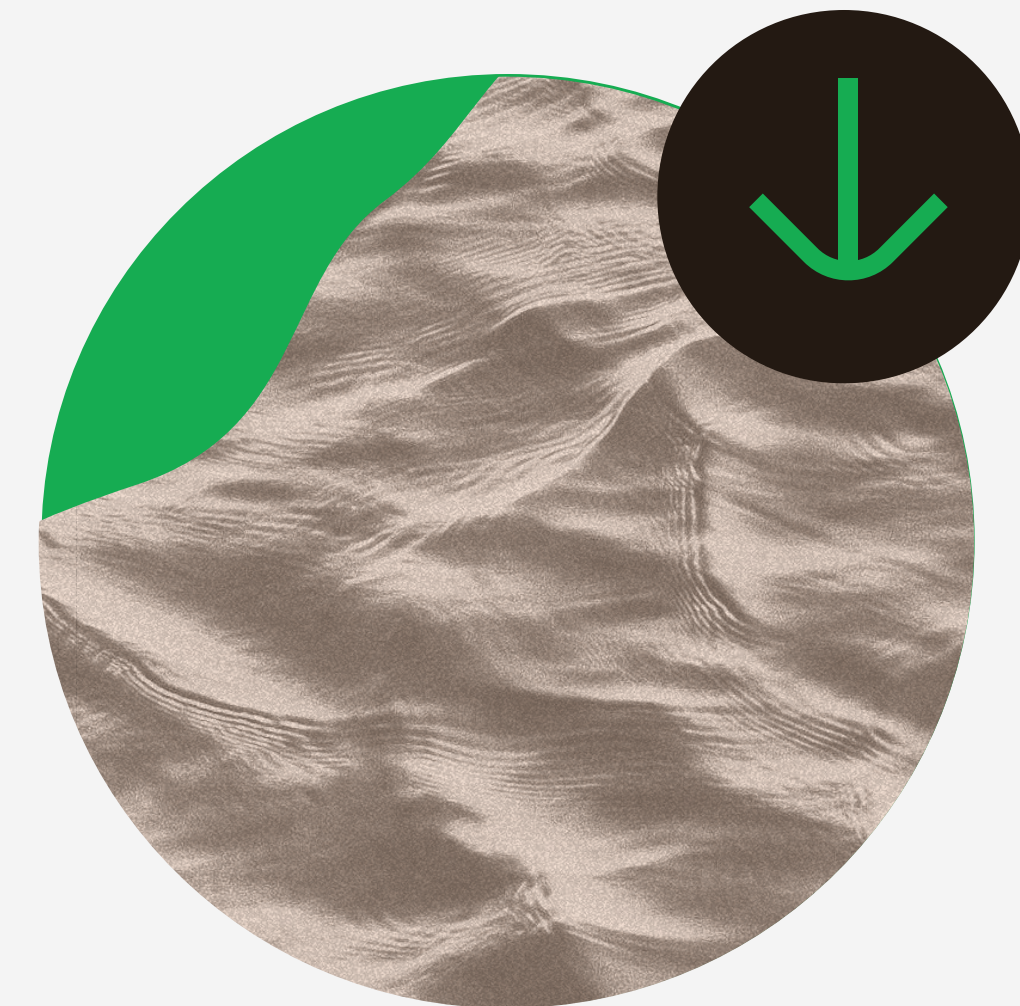


Case study: Dekkers International



The Challenge

The team at Dekkers International wanted to extend their sustainability plans to comply with certification requirements, such as EcoVadis, but also respond to the growing sustainability demands of clients and partners.



The Solution

Nexio Projects supported Dekkers International in updating the sustainability roadmap by defining goals, targets, and actions to implement before 2030.



The outcome

- Internal Sustainability Workshop
- Updated Sustainability Roadmap
- Action plan for the upcoming years to make clear for each department how to contribute to the sustainability ambitions of the company.



Company Facts

Promotional Products

21 Employees

Eindhoven, The Netherlands

EcoVadis Gold 2021

The context

- Dekkers International differs from traditional marketing and advertising companies as it focuses on physical promotional products aimed to improve brand visibility. Hence, the importance of sustainability for the company's strategy is increased.
- Dekkers also aims to fully act on its environmental impact by looking outside of its organisational boundaries. They include targets for relevant suppliers in the sustainability roadmap.

Project Objectives

- To support Dekkers in developing an actionable roadmap to achieve its sustainability ambitions by 2030.
- To increase the overall internal commitment to sustainability ambitions by providing practical goals and targets for the entire company and its suppliers.

Key Outcomes

- Comprehensive 2030 Roadmap with overall sustainability goals as well as focus areas:
 - Environment & Procurement;
 - Labour;
 - Ethics.

Nexio Projects' Solution

- Nexio Projects supported Dekkers in articulating the initial roadmap with concrete goals and targets.
- The project helped increase the level of commitment towards sustainability targets throughout the various departments.

“Nexio Projects recommended how to expand on our original sustainability roadmap with practical suggestions.

We will now break them down into targets and actions for the various teams within Dekkers to simplify their contributions to our sustainability ambitions.”

**Willeke Muno,
Sustainability Manager
at Dekkers International**

