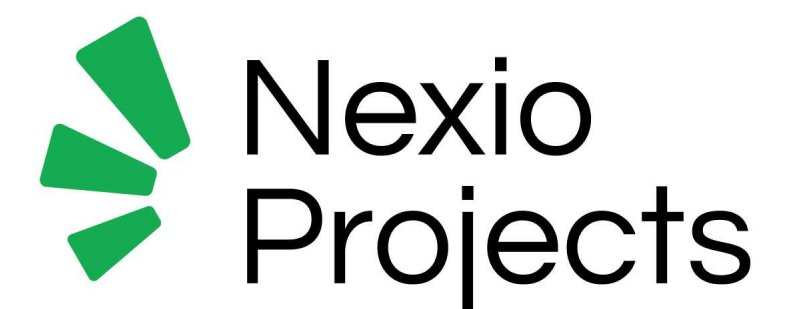
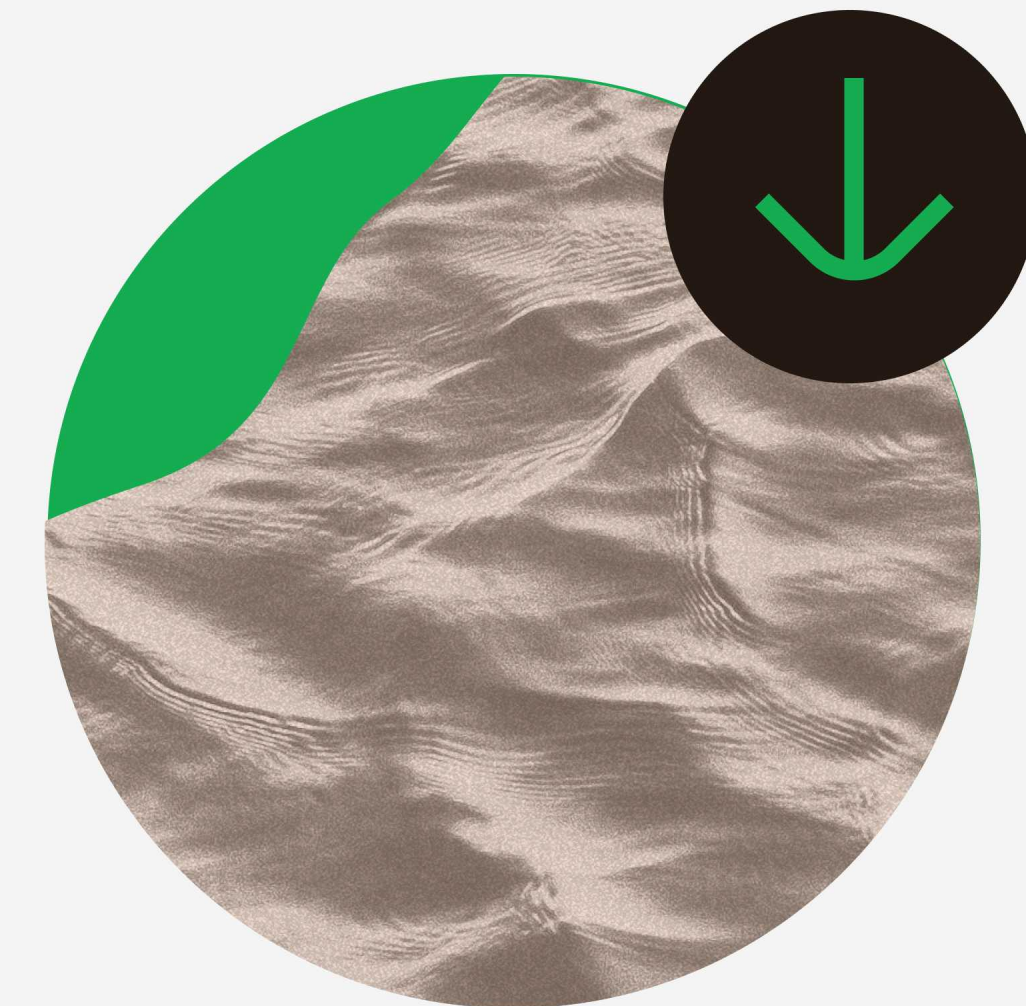
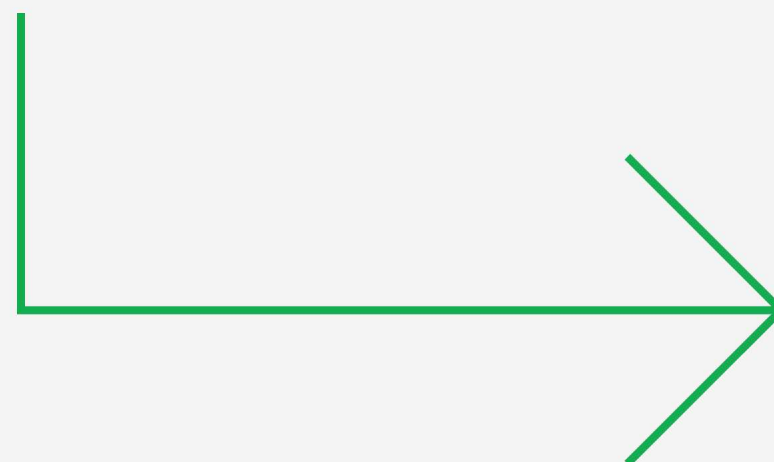


Case study: Concept4



The Challenge

Concept4 was challenged to disclose their carbon emissions according to the CDP Framework. Through the reporting process, Concept 4 identified opportunities to strengthen their sustainability strategy.



The Outcome

As a result, Concept4 was able to develop a thorough monitoring system and set climate targets. Additionally, sustainability performance was integrated in the team's reward system.

The Solution

Nexio Projects supported Concept4 in the submission of their CDP questionnaire. Throughout the collaboration, we assisted Concept4's team in understanding the GHG Protocol and measuring Scope 1 and 2 emissions.



Company Facts

Beauty & Accessories

50 employees

CDP C Score

The Context

- Concept4 operates in the beauty and accessories industry.
The company was founded around the values of respect, ethics, and environmental responsibility.
- After the initial request for CDP Disclosure coming from European clients, Concept4 embarked on the journey of emission reduction.
The latter fits in the wider sustainability commitment of Concept4, hinged on responsible sourcing and sustainable product design and development.

Project Objectives

- Understand the GHG Protocol and measure carbon emissions under Scope 1 and 2;
- Complete the CDP Questionnaire and disclose climate performance;
- Identify existing gaps in the current sustainability strategy and define an action plan accordingly;
- Strengthen the internal monitoring system, set climate targets, and integrate sustainability metrics into staff's remuneration.

Key Outcomes

- Concept4 obtained C Score on their CDP Questionnaire.
- The project resulted in an improved internal monitoring system with the assignment of clear responsibilities within the team.
- Additionally, the project spread awareness across the team in terms of sustainability and carbon emissions.
- Finally, the project helped Concept4 in identifying further improvement opportunities.

Nexio Projects' Solution

- Nexio Projects assisted Concept4 in measuring Scope 1 and 2 emissions according to the GHG Protocol.
- Secondly, we guided Concept4 in the submission of their CDP questionnaire.
- The collaboration also resulted in a forward-looking exercise. In fact, Concept4 aims to measure Scope 3 emissions and work with SBTi to reach Carbon Neutrality in the upcoming years.

“Nexio Projects has been efficient and quick in evaluating our Scope 1 & 2 emissions to prepare the CDP disclosure. The team has proven to be really flexible with deliverables due to tight deadlines.”

**Pascal Vieilvoye,
CEO at Concept4**

