Case study: CIRFOOD





The Challenge

Sustainability has always been embedded in CIRFOOD. The organisation was looking for a partner to bring a more structured and documented approach



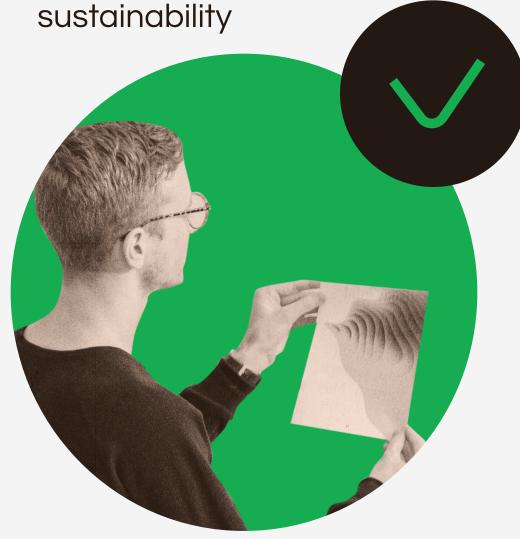


The Solution

Nexio Projects set out a roadmap for CIRFOOD with a step-by-step approach to sustainability to help them achieve their sustainability ambitions. The team has drawn up policies and procedures to reflect the DNA of CIRFOOD

The outcome

CIRFOOD went from Bronze to Silver in a short period of time. They now have more clarity and alignment in how to communicate about



Company Facts

€ <100 million in revenue
387 employees
130 locations
EcoVadis Silver

The context

- CIRFOOD was founed in the 50s and has grown to one of the biggest Italian companies in food services;
- Sustainability has always been embedded in CIRFOOD, however the company was looking for a partner to document the actions that were implemented in a structured and proven way;
- The organisation has aligned itself to the Sustainable Development Goals and set ambitious targets.

Project Objectives

- To define a clear roadmap to achieve the sustainability goals;
- To communicate clearly, both internally and externally, about their sustainability strategy;
- To identify opportunities to make the organisation better than it was the day before in terms of sustainability.

Key Outcomes

- In only 18 months, CIRFOOD was able to go from Bronze to the Silver EcoVadis medal;
- CIRFOOD invested in electric vehicles for their fleet, reducing their emissions by 3.5 ton CO2 per vehicle;
- Improved communication, alignment and clarity around sustainability, from the boardroom to the shop floor;

Nexio Projects' Solution

- Support in the completion of the EcoVadis assessment to benchmark the company within the food and beverage service industry;
- Strong policies, procedures and reporting in line with the business strategy;
- Promotion and active collaboration for strategy implementation to ensure alignment with company DNA;
- Continuous partnership and support for CIRFOOD.

"Nexio Projects helps us reflect on and take the necessary steps to achieve our sustainability goals.

Together, we are building the roadmap to achieve the Gold medal. Every day we take steps to be better than we were the day before."

Stefano Teatini, Head of International Procurement, CIRFOOD

