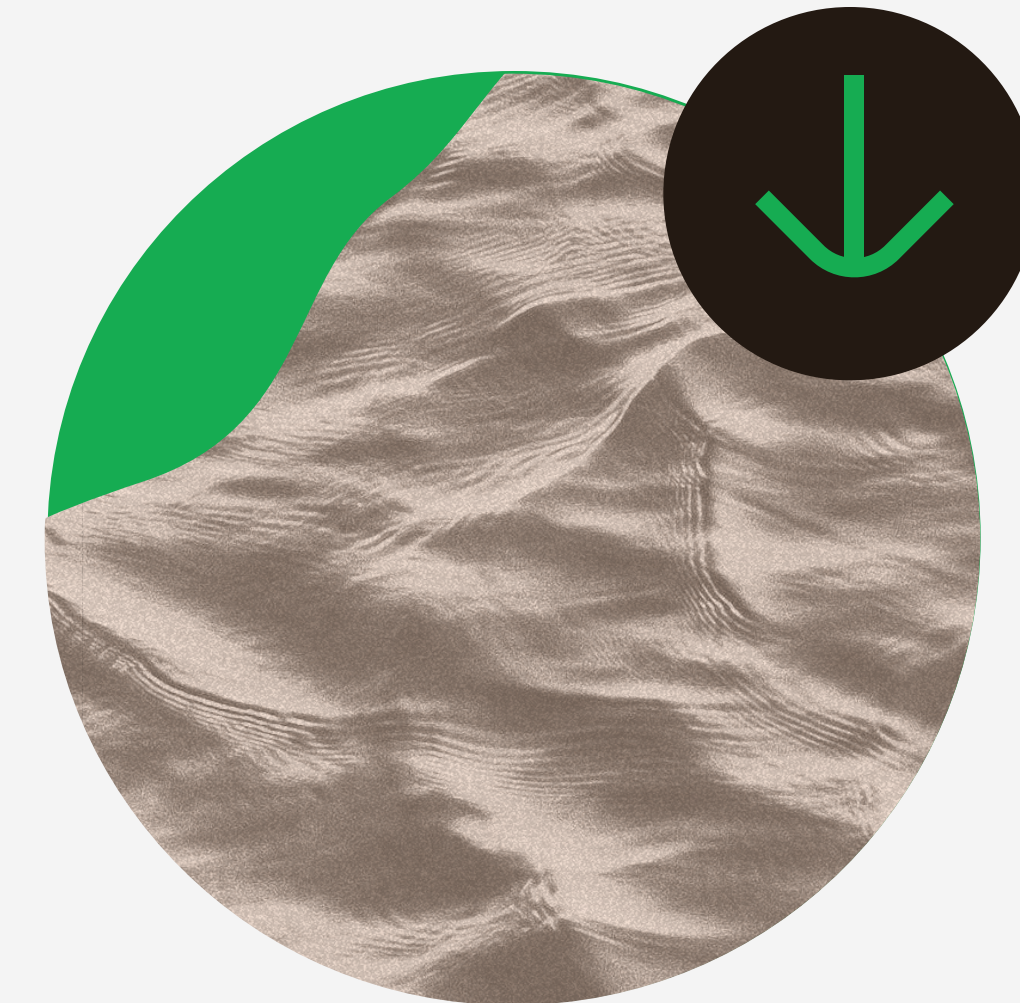


Case study: GK Concept



The Challenge

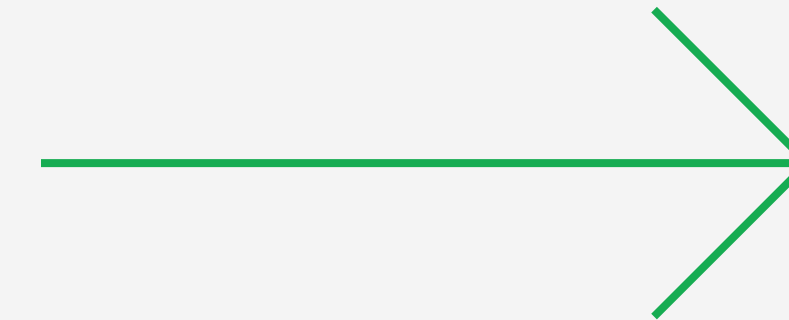
GK Concept wanted to formalize its internal ESG policy and meet customer expectations regarding the outcome of the EcoVadis assessment



The Solution

A Gap Analysis was performed to identify the key improvement areas in order to achieve the desired outcome.

Nexio Projects drafted policies and set up a KPI dashboard. This documentation was used to prepare and complete the EcoVadis assessment.



The outcome

GK Concept obtained the Gold medal and precise documentation with a more structured approach to ESG matters.



Company Facts

Merchandising furniture

Family business

Since 1916

EcoVadis Gold

The context

- GK Concept is a designer of merchandising furniture, store fixtures and point of sale displays.
- Offices in France and the United States of America
- Majority of the activity is concentrated on clients in the cosmetics industry, an industry on the lookout for responsible initiatives
- Clients such as Vulgari, Christian Dior, Chanel and Hermès

Project Objectives

- Completing the EcoVadis assessment is a way for GK Concept to formalise existing initiatives, both internally and externally, to meet the growing expectations of customers on ESG issues
- The company was confident about its approach, however less about the formalization of ESG elements and policies
- GK Concept wanted to achieve a score that reflected their efforts

Key Outcomes

- GK Concept obtained the desired Gold medal;
- The current rating helps reassure French clients about the ESG management system and gives the American subsidiary an edge over the rest of the market.

Nexio Projects' Solution

- A gap analysis based on existing documentation and interviews with the teams;
- A roadmap detailing the priorities and actions for both short and long term;
- Following this analysis, the team drafted policies to formalize the company's measures and initiatives in accordance with the necessary laws and standards;
- A dashboard of key performance indicators so that GK Concept can monitor performance over time;
- Completion of the EcoVadis assessment.

“Nexio Projects has enabled us to clarify the company's ESG policy, to establish a sound approach to improving ESG internally over time and to ensure that we have every chance of achieving our target EcoVadis rating.”

**Arthur Hagiage,
President & Head of
Sales, GK Concept**

