

## Supporting Hanzestrohm to define and structure their sustainability strategy



### The Challenge

Electronic waste is the fastest growing waste stream with only a small percentage being recycled.

Hanzestrohm lacked insight into their current sustainability performance and therefore also their potential opportunities for improvement.



### The Solution

- ✓ A strategy for material issues.
- ✓ Identification of GAPs between aspirations and performance.
- ✓ Use of the EcoVadis platform.



### The outcome

- ✓ An initial formalization of sustainability efforts.



## CASE STUDY

### Company Facts

- € < 100 Million Euros in revenue;
- 135 employees;
- 3 business units;
- 49 current ESG Medal/Score.

### The Wholesale of electronic machinery and equipment industry

- ✓ Electronic waste is the fastest growing waste stream globally and only 20% of it is being recycled;
- ✓ Extensive use of scarce materials and conflicted minerals leading to environmental and social impact;
- ✓ Circularity becomes an increasingly important business model for the electronics industry.

### Project Objectives

- ✓ Gain insights into the present Sustainability Management System and performance;
- ✓ Actively engage employees in the rebranding time and create an inclusive transformation agenda;
- ✓ Translate a long-term vision and mission into day-to-day operations.



# HANZESTROHM



*As a family-owned firm, sustainability and care for society around us have always been part of our DNA. However, structuring and defining our efforts is a key challenge. That's why we asked Nexio Projects to help us create an action plan for both the short and the long term and support us incorporate sustainability into our vision and mission.*

Gijs Hemmink, Hanzestrohm.

### Key Outcomes

- ✓ **Bronze EcoVadis medal** through the initial formalization of its sustainability efforts, initiatives and performance;
- ✓ **Short and long-term action plan** to strengthen the Sustainability Management System and roll out the full strategy.

### Nexio Projects' Solution

- ✓ Conduct thorough industry research to determine material issues and benchmark Hanzestrohm by using the EcoVadis platform;
- ✓ Identify the GAPs between aspirations and current performance;
- ✓ Design a future-proof roadmap focused on closing those gaps;
- ✓ Establish strong policies and employee awareness trainings to ensure alignment and transparency (for rebranding and engagement purposes);
- ✓ Develop a strategy for other material issues, such as CO2 emission and circularity, in order to decrease the long term environmental footprint of the company and its products.