

## Identify, analyze and implement gaps in Cirfood current sustainability strategy



### The Challenge

Cirfood NL was undergoing a rebranding trajectory.

The company required support with formulating a robust sustainability strategy, in line with the group ambitions.



### The Solution

Nexio Projects provided answers to the questions:

- ✓ How can Cirfood formalize their sustainability strategy?
- ✓ What steps are needed to improve their sustainability performance?



### The outcome

- ✓ A first step was taken to demonstrate Cirfood's position in terms of sustainability.



## CASE STUDY

### Company Facts

- € < 100 Million Euros in revenue;
- 387 employees;
- 130 locations;
- 51 current ESG Medal/Score.

### The challenges of the Food and beverage service industry

- ✓ Ensure employee and consumer health and safety;
- ✓ Increased awareness and focus of consumers on healthier lifestyles (request for transparent supply chains and clear origin of food products);
- ✓ Lower employee turn-over rate;
- ✓ Increasing demand to invest in education programs.

### Project Objectives

- ✓ Support with the establishment of a robust sustainability strategy in line with the group's business strategy;
- ✓ Formalise their sustainability strategy;
- ✓ Define the steps needed to improve sustainability performance and implement the necessary changes.



“ We feed the future with healthy, delicious, affordable and sustainable food [..]. Only by implementing sustainable development policies, can we make the pleasure and quality of good food accessible. That's why we work with Nexio Projects and their leading platform EcoVadis. Together we strive for gold!

Dino Lobbes, Sales and Marketing Director NL, Cirfood

### Key Outcomes

- ✓ **Bronze EcoVadis medal**, a first step to identify the company's current sustainability positioning;
- ✓ **Gap Analysis report** proposing a short- and long-term action plan to improve Cirfood's overall sustainability performance;
- ✓ **Implementation of tailor-made procedures and policies** to formalize sustainability goals, targets and current efforts.

### Nexio Projects' Solution

- ✓ Support Cirfood in the completion of the EcoVadis assessment to benchmark the company within the food and beverage service industry;
- ✓ Establish strong policies, procedures and reporting in line with business strategy;
- ✓ Promote and facilitate active collaboration for strategy implementation to ensure alignment with company DNA.